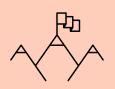


## GOAL CHECKLIST



TOP 3 INDUSTRY TRENDS	WHAT CAN I DO TO
THAT COULD AFFECT	ATTRACT NEW CLIENTS?
YOUR BUSINESS	
	3 Types of Content I'll Use
My Ideas:	
	DID MY NEW STRATEGY
	WORK? WHY OR WHY NOT?